

<b>MEETING:</b>	<b>FULL COUNCIL</b>
<b>DATE:</b>	<b>04 October 2018</b>
<b>TITLE:</b>	<b>Welsh Language Promotion Plan for Gwynedd 2018-2023</b>
<b>PURPOSE:</b>	Present the final Promotion Plan and the proposed work programme to be approved and adopted
<b>CABINET MEMBER:</b>	<b>Councillor Nia Jeffreys</b>
<b>AUTHOR:</b>	<b>Gwenllian Williams</b>

## **1. Background**

- 1.1 Standard 145 of the Welsh Language Standards, Welsh Language Measure (Wales) 2011, sets on the Council a statutory obligation to publish a language strategy that explains how we intend to promote and encourage the use of the Welsh language in the county.
- 1.2 The Language Promotion Plan has therefore been developed in response to that obligation, and it shows the Council's commitment to promoting the use of the Welsh language in every part of life for the residents of the county.
- 1.3 The strategy was developed earlier this year on the basis of consultation with members and relevant officers, and taking into consideration other strategies and plans relevant to the field of work. There was a public consultation on the content of the draft plan, after receiving approval from the Council Cabinet, between April and June 2018.
- 1.4 The final Plan has been revised in light of that consultation, taking into account some of the issues raised, and an initial work programme has been compiled to show how we will go about working towards some of the priorities in the Plan.
- 1.5 The Priority Fields in the Promotion Plan follow quite closely those that were seen in the previous language strategy, and also try to reflect the fields of interest in the Welsh Government language Strategy Cymraeg 2050.
- 1.6 The initial work programme shows the first steps that will be taken and is based on discussions with relevant departments, as well as partners, in order to identify the work streams that contribute to the aims, and also to identify opportunities to work together or new projects that could be implemented.
- 1.7 This is a work programme for the first year and it will be a live programme, with work streams and projects added as they develop.

1.8 The final draft of the Promotion Plan and the initial Work Programme was approved by the Cabinet on the 18<sup>th</sup> of September.

## **2. Next Steps**

2.1 Thematic groups will be set up to coordinate and drive the work in various fields, and details of new plans or projects agreed with external partners as a result of these groups will be added to the work programme.

## **3. Recommendation**

3.1 We ask the full Council to accept and approve the Welsh Language Promotion Plan for Gwynedd 2018-2023 and the associated work programme.